

MENTARISE



E-LEARNING MANAGEMENT

Part of CLDP Diploma

CPD
CERTIFIED
The CPD Certification
Service



Overview

In this training program, you will learn how to use the ELM to manage training programs with optimal productivity and minimal hassle effectively.





By the end of this program,
participants will be able to:

- ✓ Discuss the ways to gather the required data to initiate an eLearning project.
- ✓ Identify how to validate a learning request successfully.
- ✓ State the steps of the eLearning journey including readiness, reinforcement, and transfer phases.
- ✓ Criticize any given storyboard.
- ✓ Implement the design phase steps.
- ✓ Review the development phase.
- ✓ Measure the value of QA & UAT on the quality of the eLearning output.



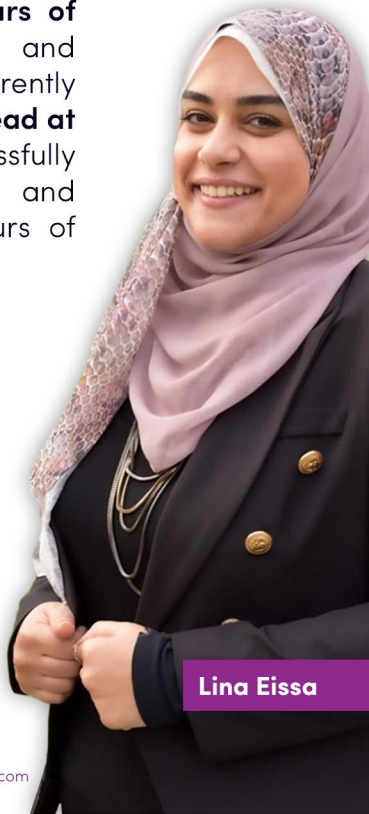
Course Outlines

- ✓ Data collection.
- ✓ Communicate with stakeholders.
- ✓ Validate your needs.
- ✓ The proposal.
- ✓ The project plan.
- ✓ Expectations & Impact.
- ✓ Kick-off meeting with stakeholders.
- ✓ The content resourcing.
- ✓ The content writing.
- ✓ The design strategy.
- ✓ The storyboards.
- ✓ Tool selection.
- ✓ The assets.
- ✓ Quality Assurance (QA).
- ✓ User Acceptance Test (UAT).
- ✓ Implementation Phase.

About The Facilitator

Lina Eissa is a **certified APTD** professional with over **13 years of experience** in the learning and development industry. Currently serving as the **Business Unit Head at LearnKhana**, she has successfully managed over 30 projects and delivered more than 100 hours of eLearning content.

Lina has worked with multinational clients, designing impactful learning experiences for diverse audiences. With numerous **certifications in instructional design and e-learning**, she has built a solid expertise in creating tailored, engaging solutions that cater to various cultural and educational backgrounds.



Lina Eissa

Program Information



Date

19 Nov - 3 Dec
2025



Delivery

Online (Zoom)



Schedule

5 days Monday & Wednesday
6:30 - 10:00 PM

NOVEMBER

S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER

S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Program Fees: 12,500 EGP

Payment Methods

- ✓ Bank Transfer
- ✓ Visa / Master Card
- ✓ Vodafone Cash
- ✓ Cash

Learn Now, Pay Later

- ✓ * 
- ✓ Direct Installment
with Mentarcise

MENTARCISE

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