

# MENTARISE

Round 30

# QPT

Qualified Professional Trainer

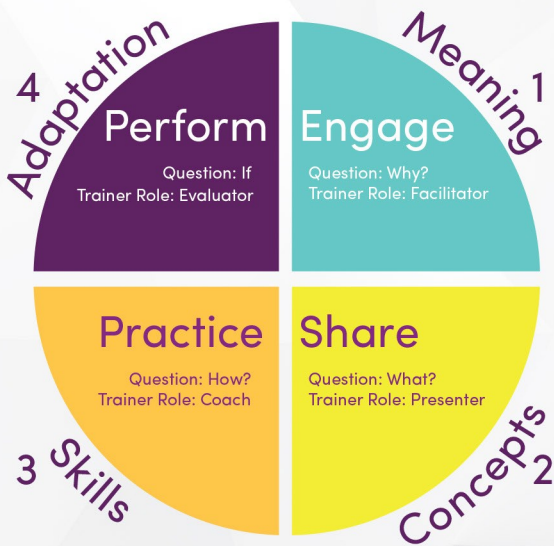
**Q**ualified  
**P**rofessional  
**T**rainer



**CPD**  
**CERTIFIED**  
The CPD Certification  
Service

# Overview

Ever wondered why training is becoming exquisitely sought after? According to the Association for Talent Development (ATD), companies that offer comprehensive training programs have 218% higher income per employee than companies without formalized training, and also enjoy a 24% higher profit margin than those who spend less on training.



# Overview

Unlike Public Speaking, the training profession involves more interaction with learners customizing delivery according to the different learning styles and creating a Positive Learning Environment.

Through the QPT (Qualified Professional Trainer) Program, a modified custom-made version of the regular TOT (Training of Trainers) Program, you will gain a practical overview of the training profession, with its subsidiary skills for instruction, facilitation, public speaking and content design.



**The QPT Program** content depends on practical application of training skills, augmented with thorough understanding of the core principles of Adult Learning and use of Modern Technologies.

# Objectives

**Upon successfully finishing this professional training program, participants will be able to :**

- ✓ Differentiate between the different roles: trainer, facilitator, coach & instructor
- ✓ Utilize training skills and techniques to positively influence audience and transfer knowledge skillfully
- ✓ Create a Positive Learning Experience through training
- ✓ Deploy technology in training delivery and learning follow-up (e.g. Gamification, Game-based Learning, E-classrooms, etc.)
- ✓ Apply Adult-learning theories to maximize training effectiveness
- ✓ Handle challenging situations during a training program



# Program Outlines

## **Module (1): Set the Pace (Golden Rules)**

### **Understanding the Different Roles:**

- Trainer – Teacher – Facilitator – Instructor – Coach
- Training Noble Targets
- CCC of Effective Trainer
- Learner Centered Vs Trainer •Centered Approaches
- Adult Learning Theories
- Training Models
  - ADDIE
  - SAM-1
  - SAM-2
- Training Needs
- Analysis (TNA)

## **Module (2): Train your Muscles (Delivery)**

- Baseline Assessment (BLA)
- Glossophobia
- Types of Speeches
- Message Structure: Opener – Body – Closure
- Engage your Audience: Storytelling
- Experiential Learning and Active Experimentation
- Deliver with Power: Posture – Movement – Tonality
- Handling Audience

# Program Outlines

## Module (3): Prepare your Arsenal (Preparation)

- Planning your training program: Lesson Plan
- Bloom's Taxonomy & ILOs
- Scientific Research
- Audiovisual Aids
  - Effective Presentation (PowerPoint & Prezi)
  - Flip Charts
  - Use of Presenter and Note cards

## Module (4): Masterpiece fine touches & Allurement factors (Evaluation & final formation)

- VAKOG & HBDI Theories
- Activity Design
- Venues
- Evaluation



# Why attend Training Of Trainers with Mentarcise?

## QPT advantages

65 hours of hybrid Training

Pre and post video recorded

Opportunity to deliver your own sessions at Mentarcise

100 % money back guarantee if not satisfied

The program has been running back-to-back for 11 years

Recommendations could be put to the trainees with best performance

Join QPT Network

## Meaning

You will have enough time to practice live on stage

You will be able to evaluate your progress

This is no hit and run, it's a mutual cooperation for success

Zero % risk

Proven records of successful results

Many of the former graduates are currently working in Training field

Expand your connections and opportunities in training field



## About the Trainer

Moataz has 15+ years of experience in the Human Resources field, specialized in Training, Development and Recruitment. He is currently an HR Business Partner in a multinational company and his last position was HR & Admin Manager in Educate Me Foundation specialized in Educational development.

Previously he worked in the Maldives as a Talent Acquisition & Development Manager (Acting HR Manager). Before that, he was holding the position of Recruitment and Training Assistant Manager at Sofitel Cairo Nile El Gezira luxury Hotel, since May 2017 till the end of February 2019.

With a corporate background in Allianz Egypt, from May 2015 till May 2017 as Skills Development Trainer, responsible for the capacity building of 1200 employees in terms of training, coaching, mentoring and providing feedback for their managers.

He previously held the title of Training Manager at INJAZ Egypt, a member of Junior Achievement worldwide; where he was assigned with the task of creating a Training

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**Moataz Moamen**



## About the Trainer

Department from scratch. He started the department on his own in the beginning, leaving it 3 years later as one of the most successful and biggest departments with a headcount of 40+ employees conducting training sessions in soft skills, financial literacy & entrepreneurship.

Moataz is a huge supporter of continuous development, that's why after graduating from Law school- English section, he studied Translation for 4 years in the American University in Cairo (AUC). In 2018, completed Masters of Business Administration, ESLSCA (HR Major).

He also worked as a consultant for numerous top-notch organizations such as: International Labor Organization (ILO), EG-Bank, Egyptian Banking Institute (EBI), Samsung, Suzuki, Nissan, Misr Insurance, Casper & Gambini's Restaurants, Evo, New Horizons Training Center, Mentarcise, Information Technology Institute (ITI), Al Ahram Beverages & the British Council.

Moataz is a Master Trainer in QPT and he has helped hundreds of participants become more confident in their presentation and communication style.



**Moataz Moamen**

## Program Details



Accredited Program



Sat & Tue

Saturday 11 am - 5 pm (**classroom**)

Tuesday 6:30 pm - 10 pm (**online**)



5 Aug - 20 Sep 2025



Language: Arabic

(materials in English)

**Program Fees: 15,000 EGP**

## Payment Methods

- ✓ Bank Transfer
- ✓ Visa / Master Card
- ✓ Vodafone Cash
- ✓ Cash

**Learn Now, Pay Later**



- ✓ Direct Installment with Mentarcise

# Certificate Sample



## Certificate of Completion

This is to certify that

*Name Here*

Has completed 65 hours of Hybrid Training and met all the requirements of  
TOT (Training of Trainers) program and hereby awarded and certified as  
**'QUALIFIED PROFESSIONAL TRAINER'**

Round 28 | 7 Aug - 21 Sep 2026

Moataz Moamen  
Master Trainer



M.Moamen El Magedy  
President

QP178937

# From Previous Rounds



# MENTARCISE

📍 Business Center, Sharjah, UAE

📞 +971 58885 6066

📍 4b El Nozha St. Cairo, Egypt

📞 +2 010 10000 817

📍 Park Plaza, Sweifieh, Amman, Jordan.

📞 +962 7 9196 8142

🌐 [www.mentarcise.com](http://www.mentarcise.com)

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