



# E-LEARNING DESIGN

Part of CLDP Diploma



# Overview

In this training program, you will learn how to use the eLDM to manage training programs with optimal productivity and minimal hassle effectively.





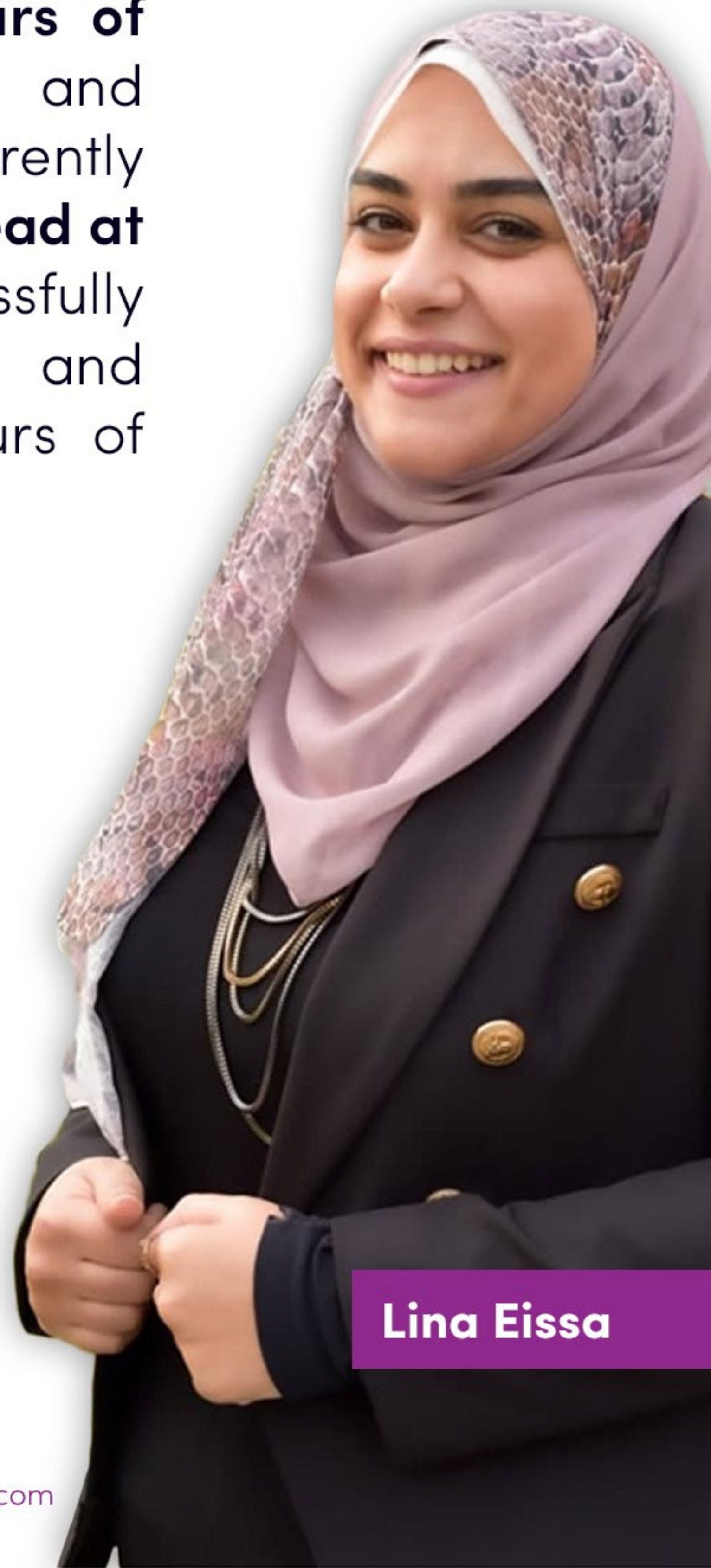
## Course Outlines

- ✓ Data collection.
- ✓ Communicate with stakeholders.
- ✓ Validate your needs.
- ✓ The proposal.
- ✓ The project plan.
- ✓ Expectations & Impact.
- ✓ Kick-off meeting with stakeholders.
- ✓ The content resourcing.
- ✓ The content writing.
- ✓ The design strategy.
- ✓ The storyboards.
- ✓ Tool selection.
- ✓ The assets.
- ✓ Quality Assurance (QA).
- ✓ User Acceptance Test (UAT).
- ✓ Implementation Phase.

# About The Facilitator

**Lina Eissa** is a **certified APTD** professional with over **13 years of experience** in the learning and development industry. Currently serving as the **Business Unit Head at LearnKhana**, she has successfully managed over 30 projects and delivered more than 100 hours of eLearning content.

Lina has worked with multinational clients, designing impactful learning experiences for diverse audiences. With numerous **certifications in instructional design and e-learning**, she has built a solid expertise in creating tailored, engaging solutions that cater to various cultural and educational backgrounds.



**Lina Eissa**

# Program Information



Date

**20 Nov - 4 Dec**  
2024



Delivery

**Online (Zoom)**



Schedule

**5 days 20, 25, 27 Nov, 2, 4 Dec**  
Monday & Wednesday  
**6:30 - 10:00 PM**

# Payment Methods

- ✓ Bank Transfer
- ✓ Visa / Master Card
- ✓ Vodafone Cash
- ✓ Cash

## Learn Now, Pay Later

- ✓  
- ✓ Direct Installment with Mentarcise



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