

MENTARCISE



CORPORATE TRAINING MANAGEMENT

Part of CLDP Diploma

CPD
CERTIFIED
The CPD Certification
Service



Overview

At any corporate, there is a significant need for the role of L&D manager, who responsible for managing and coordinating all aspects of L&D. Analyzing current logistics and planning for the future, budgeting and setting training plans, supervising L&D initiatives as digital learning transformation and communicating with stakeholders in the corporate.

This course qualifies you to manage your training department at ease with the most professional methods



Learning Objectives

By the end of this program,
participants will be able to:

- ✓ Identify L&D manager's roles and responsibilities.
- ✓ Differentiate between different L&D management styles.
- ✓ Practice how to communicate with different stakeholders and SMEs effectively.
- ✓ Identify the purpose of Training Needs Assessment (TNA) and its three levels.
- ✓ Create a TNA for their L&D department, analyze its data, and discuss next steps.
- ✓ Discuss the benefits of different training methods and training preferences.
- ✓ Describe the main components of digital learning and learning strategies.
- ✓ Summarize key factors of selecting the Learning Management System (LMS) Select the best LMS for their L&D department.
- ✓ Create a budget plan for their L&D department.
- ✓ Explain training plan factors and third-party vendors managing techniques.
- ✓ Develop a training plan for their L&D function unit.



Course Outlines

Session 1:

Who are you?

- L&D Manager roles and responsibilities.
- Ethics of L&D manager.
- Different types of L&D Management styles
- Your stakeholders.

Communicate!

- Essentials Communication skills for L&D Managers (introduction)
- How to deal with SMEs
- Communicate efficiently with different stakeholders.

Session 2:

Understand the situation.

- The L&D function in transition
- Understand your corporate L&D unit's current situation, including TNA.
- Benefits of different training delivery methods (O+O)
- Training format preferences



Course Outlines

Session 3:

Go digital!

- Agile Module
- Key components in digital learning.
- Authoring Tools & Software
- Team Capabilities
- Learning management system case study
- Learning Strategies
- Challenges while Implementing Digital Learning

Session 4:

Training Budget

- How to set the budget?
- Phasing of the budget

Session 5:

Plan!

- Set a training plan.
 - Training plan factors
 - Implementation of the training plan
 - Managing the learning plan throughout the year
 - Third party and vendor management
- L&D as a brand
- Career progression and prospective

About The Facilitator

Mourad is a **L&D and Talent Management professional** who shifted the Engineering career to follow passion and leave impact on people and organizations through impactful developmental approaches

Worked in variety of industries (Steel, Cement, Consultancy, Logistics, and Construction) and Launched different Talent & HIPOs programs and Leadership Academies in the Middle East in different organizations, in addition to be a **Certified Assessor form CEB Talent Assessment Training and a Career Development Coach**



Mourad Abbas

Program Information



Date
1 June - 6 July
2025



Delivery
Online (Zoom)



Schedule
5 days Sunday 7:00 - 10:00 PM
(6-10 June, Eid Adha vacation)

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Program Fees: 12,500 EGP

Payment Methods

- ✓ Bank Transfer
- ✓ Visa / Master Card
- ✓ Vodafone Cash
- ✓ Cash

Learn Now, Pay Later

- ✓ * 
- ✓ Direct Installment
with Mentarcise

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